

The 1st Govemark network workshop
“Researching global actors between market and politics”
Georgetown University, Washington DC
October 21-22, 2010

The aim of this workshop is to discuss the emergence of a partly new political domain constituted by actors from intergovernmental organizations and market based organizations (such as multinational corporations and their research institutes and think tanks).

Some questions asked are:

- How do private organizational actors, such as corporations, foundations, and think tanks, attempt to create authority and legitimacy for themselves as political actors?
- What do the global organizational forms look like: who takes part, what issues do they pursue, and what solutions are put forward?
- How do actors balance economic rationality and social responsibility?
- How do they relate market to politics and vice versa?

Program

Thursday, October 21st

9:00 a.m. – 9:30 a.m. **Drop in**

9:30 a.m. – 10:30 a.m. **Session One** Chairs: Christina Garsten and Adrienne Sörbom

Introduction to the workshop and participants

Short introductory notes by Christina Garsten, Adrienne Sörbom and Bo Rothstein

10:30 a.m. – 10:45 a.m. **Coffee/tea**

10:45 a.m. – 12:00 p.m. **Session Two** Chair: Bo Rothstein

Mapping the field

- What do the global organizational forms look like: who takes part, what issues do they pursue, and what solutions are put forward?
- What are the emergent thematic and theoretical frontiers of research in this area?

Short introductory notes by Michael Barnett, Hervé Dumez and Melissa Fisher

12:00 p.m. – 1:00 p.m. **Lunch**

1:00 p.m. – 2:45 p.m. **Session Three** Chair: Melissa Fisher

Assemblages of value, and value conflicts

- How do actors balance economic rationality and social responsibility?
- How do they relate market to politics and vice versa?

Short introductory notes by Michael Blim, Renita Thedvall and Anette Nyqvist

2:45 p.m. – 3:15 p.m. **Coffee/tea**

3:15 p.m. – 4:30 p.m. **Session Four** Chair: Hervé Dumez

Ways of influencing

- How do private organizational actors, such as corporations, foundations, and think tanks, attempt to create authority and legitimacy for themselves as political actors?
- What are the implications for democracy and accountability?

Short introductory notes by JP Singh, Janine Wedel and Mikkel Flyverbom

4:30 p.m. – 5:00 p.m. **Session Five** Chairs: Christina Garsten and Adrienne Sörbom
Introduction of a planned edited volume under the working title “Political Affairs”. The purpose of the anthology is to introduce new and pivotal research questions regarding the role of market based organizations in an emerging global and political domain. Thematic focus and core ideas.

7:00 **Dinner**

Friday, October 22

9:00 a.m. – 9:30 a.m. **Coffee/tea**

9:30 a.m. – 10:45 a.m. **Session Six** Chair: Michael Blim

Ways of knowing

- What are the tools and technologies used by market actors to do politics?
- What are the forms of knowing produced by indices, indicators, ranking schemes, and the like?

Short introductory notes by Gustav Peebles, Matilda Dahl and David A. Westbrook

10:45 a.m. – 11:00 a.m. **Coffee/tea**

11:00 a.m. – 12:15 p.m. **Session Seven** Chair: Adrienne Sörbom

Global civil society

- How do private organizational actors, such as corporations, foundations, and think tanks, relate to concepts such as civil society, social movements and NGO:s? Empirical findings and theoretical distinctions?
- What normative consequences are possible to discern?

Short introductory notes by Jens Stilhoff Sörensen, Monica Lindh de Montoya, Gwen Mikell, and Miguel Montoya

12:15 p.m. – 1:15 p.m. **Lunch**

1:15 pm – 2:30 p.m. **Session Eight** Chair: Christina Garsten

Discussion of planned edited volume. Tentative outline of the volume and participants

2:30 p.m. – 3:00 p.m. **Coffee/tea**

3:00 p.m. – 4:00 p.m. **Session Nine** Chairs: Christina Garsten and Adrienne Sörbom

Concluding discussion and planning ahead

4:00 p.m. **Workshop ends**

6:00 p.m. circa **Wine and Cheese party**

Join us for a wine and cheese party at Melissa Fisher’s.

The address is:

The Broadmoor

Art Deco Bar

3601 Conneticut Avenue

Washington DC 20008

Practical information

Participants

Jonathan Alensky, University of Cambridge
Michael Barnett, Professor, Georgetown University
Michael Blim, Professor, City University of New York
Matilda Dahl, Dr., Stockholm University
Hervé Dumez, Professor, Centre de Recherche en Gestion, CNRS
Melissa Fischer, Associate Professor, Georgetown University
Mikkel Flyverbom, Dr., Copenhagen Business School
Christina Garsten, Professor, Stockholm University
Kathleen McNamara, Associate Professor, Georgetown University
Gwen Mikell, Professor, Georgetown University
Miguel Montoya, Dr., Stockholm University
Monica Lindh de Montoya, Associate Professor, Stockholm University
Anette Nyqvist, Dr., Stockholm University
Gustav Peebles, Assistant Professor, The New School
Bo Rothstein, Professor, Gothenburg University
JP Singh, Associate Professor, Georgetown University
Adrienne Sörbom, Associate Professor, Stockholm University
Jens Stilhoff Sörensen, Dr., Swedish Institute of International Affairs
Scott D Taylor, Associate Professor, Georgetown University
Renita Thedvall, Dr., Stockholm University
Janine Wedel, Professor, George Mason University
David A. Westbrook, Professor, The State University of New York

Venue

The workshop will take place at Georgetown University, Washington DC, at The Center for Contemporary Arab Studies (CCAS). The centre is located at the Georgetown University Campus.

The Center for Contemporary Arab Studies
241 Intercultural Center (ICC) Georgetown University
37th & O Streets, NW Washington, DC 20057-1020

Directions to Georgetown university (GU)

The closest metro stations are Rosslyn and Dupont. From there you may take buses G2, D2 or D6 to GU.

From Dupont Circle you may also take the Georgetown University Transportation Shuttle (GUTS), They stop at the Georgetown University Hospital, close to the ICC.

Link to Washington DC metro and bus authority: <http://www.wmata.com/>

Directions to the CCAS ICC 241

Enter from the Georgetown University main gates at 37th and O streets. Take the path to the right which will bring you directly to ICC (Intercultural Center). It is a red brick building. Enter the main doors and turn left. Take the stairs or the elevators down one level to floor two. Going straight out of the elevator bank and left out of the stairwell, turn into the first hallway on your left. The wooden double doors (marked 241) at the end of this hallway are the entrance to the Center.

Link to Georgetown University for campus maps: <http://maps.georgetown.edu/>

Suggestions for lodging

Omni Shoreham Hotel (A resort atmosphere and a personal taste of politics, culture, art and music at its best.)

<http://www.omnihotels.com/FindAHotel/WashingtonDCShoreham.aspx>

The Georgetown inn (The inn spreads room through a collection of 1800th-century townhouses.)

http://www.georgetowninn.com/?src=ppc_google_gtowninnbrand_phrase_leadrate_localbusad&s_kwid=TC%7C18802%7Cgeorgetown%20inn%7C%7CS%7C%7C6616697701

Hotel Monticello (When did Georgetown ever get so budget friendly?)

<http://www.monticellohotel.com/>

Latham hotel (Hot with visiting celebrities and European jet setters.)

<http://www.thelatham.com/>